

Sweet Home Chamber of Commerce
Board Meeting Minutes
August 18, 2022
5:30 - 7:00 pm

Attendees:

Christy Duncan – President
Shelly Larson – Vice President
Mark Opperman – Treasurer/Secretary
Karla Hogan – excused absence
Blake Manley
Cooper Whitman – excused absence
Diane Gerson – City Liaison

Call to Order

Christy called the meeting to order at 5:30 pm.

Minutes

Christy noted she added Mark Opperman, secretary to the July 21, 2022 minutes.

VOTE: Shelly moved to accept the July 21, 2022 minutes with the above change. Blake seconded the motion. All present were in favor and the motion passed without objections or abstentions.

Financial Report

Mark reported \$5,000 was paid back on the EIDL loan and the first \$100 monthly payment was paid on August 15. He noted the minimum payment was \$85 a month.

The Board reviewed the financial statements for July 2022 provided by Koopman Consulting, which were emailed to the board. Mark also gave the following bank statement updates - Umpqua Savings at \$7,309.00 and Umpqua Checking at \$16,254.79. It was noted the ChamberMaster program was paid for with grant funds and \$588 is remaining of those funds, which will likely be used for training of the program.

Executive Director Update

Shelly noted there were currently three applicants for the Executive Director opportunity. A few others have shown interest and have until tomorrow to submit a resume and cover letter. Interviews will follow in the coming days and the board of directors will serve as the interview committee.

Ambassadors Committee Report

This month's meeting was cancelled so no updates at this time.

Banquet Committee Report

Christy shared the Chamber needs to start planning soon for marketing purposes. Blake noted that even in the absence of an Executive Director (ED) we should begin working on this as the ED will likely have a learning curve with many challenges during their

transition in. After some discussion, the board is leaning towards a March date again, most likely at the Boys and Girls Club since the Elks Lodge limits the capacity.

Budget Committee

Christy shared directors will be assigned to the committee next meeting. The committee will include Mark, the Treasurer, Marlene if she is back, and possibly Cooper, if he is interested. Shelly said she would also like to be on the committee.

Princess Committee Report

Shelly reported that Coronation went really well and was a very nice ceremony. The 2022 Sportsman's Holiday Queen is Brooklynn Burke and Kelsie Rush is Miss Congeniality. Shelly noted that all of the princesses did very well with their speeches. The committee has met for a review meeting to discuss what went well, and what they'd like to see improved next year.

Shelly shared the princesses helped at the Oregon Jamboree, delivered pictures, and thank you's to their sponsors. She also noted three princesses from last year are requesting their scholarships. The princesses will be at the October 1 Harvest Festival and will conduct a 50/50 raffle for the scholarship program.

Sportsman's Holiday Report

Shelly shared Cut the Gut was the most profitable event and noted half of Cut the Gut proceeds still need to be finalized and disbursed to the Sweet Home High School Metal Shop program. It was noted the extra clothing sales are not included in the split.

Blake reported that the Logger Olympics went well and shared some of the plans the committee has to expand the activities and audience in future years.

Christmas Committee Report

Shelly said that she, Lagea Mull of the City, and City Councilor Susan Coleman recently met. The Chamber's areas of focus will be the Lighting Competition and the parade. It was discussed to possibly find sponsors rather than charge people to enter the lighting contest. Possibly sponsorships for each area: Timber Industry, Churches/Religious Theme, etc. were also suggested.

Other Business

No further business was brought forward, and Christy adjourned the meeting at 6:08 pm.

Respectfully submitted,

Mark Opperman
Secretary